



MIS: SALES ANALYSIS

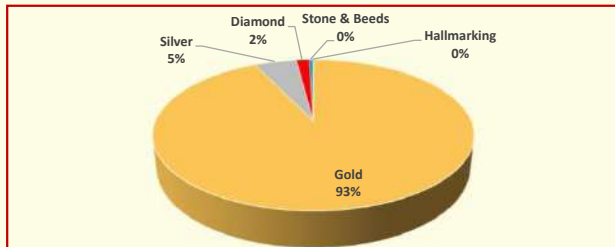
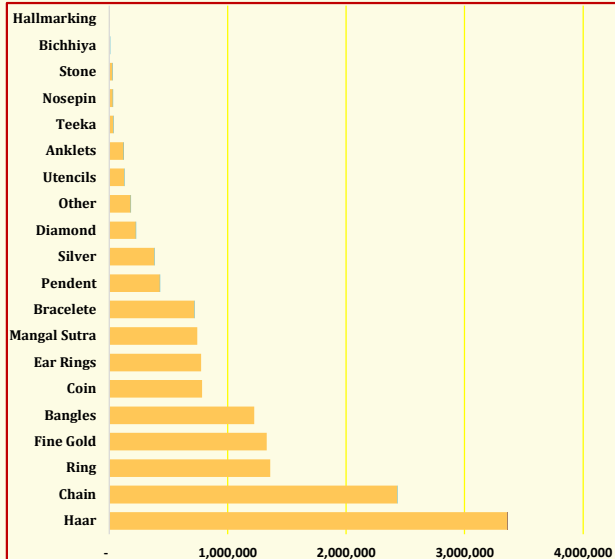


PRODUCT WISE ANALYSIS

Product	Sales ₹	Sales %	Pieces %	Piece
Haar	3,364,566	23.53%	6.05%	36
Chain	2,432,675	17.02%	9.75%	58
Ring	1,357,733	9.50%	7.90%	47
Fine Gold	1,328,317	9.29%	0.00%	0
Bangles	1,223,301	8.56%	3.87%	23
Coin	783,072	5.48%	4.37%	26
Ear Rings	774,078	5.41%	10.08%	60
Mangal Sutra	741,435	5.19%	1.01%	6
Bracelete	719,943	5.04%	1.85%	11
Pendent	428,368	3.00%	3.19%	19
Silver	382,368	2.67%	1.68%	10
Diamond	225,468	1.58%	0.50%	3
Other	180,646	1.26%	15.46%	92
Utencils	127,513	0.89%	3.70%	22
Anklets	123,359	0.86%	6.22%	37
Teeka	35,652	0.25%	0.17%	1
Nosepin	30,300	0.21%	1.85%	11
Stone	27,705	0.19%	2.69%	16
Bichhiya	6,034	0.04%	2.52%	15
Hallmarking	4,552	0.03%	17.14%	102

CATEGORY WISE ANALYSIS

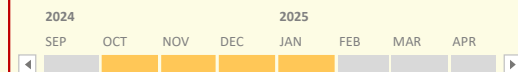
Category	Sales ₹	Sales %	Piece	Pieces %
Gold	13,277,808	92.87%	348	58.49%
Silver	723,285	5.06%	125	21.01%
Diamond	225,468	1.58%	3	0.50%
Stone & Beeds	65,972	0.46%	17	2.86%
Hallmarking	4,552	0.03%	102	17.14%
Grand Total	14,297,084	100%	595	100%



Date

Oct 2024 - Jan 2025

MONTHS ▾



TOTAL SALES
(During selected period)

14,297,084

TOP 20 CUSTOMERS

Customer Name	Sales %	Sales ₹	Billings
Muhammad Khan	5.32%	761,203	17
Olivia Thompson	6.08%	869,553	17
Noah Edwards	5.35%	765,284	17
Amelia Clarke	2.14%	305,511	17
George Robinson	0.78%	110,898	16
Isla Walker	3.72%	531,680	16
Leo Bennett	2.33%	333,469	16
Lily Cooper	3.88%	554,938	16
Arthur Hughes	2.58%	368,885	16
Freya Morgan	1.75%	249,535	16
Oscar Patel	3.68%	526,289	16
Ava Richardson	3.33%	475,670	16
Henry Foster	3.90%	557,282	16
Mia Hamilton	5.93%	847,832	16
Jack Carter	2.76%	395,231	16
Daisy Turner	4.55%	650,127	16
Thomas Brooks	2.99%	427,514	16
Elsie Chapman	4.34%	620,608	16
William Hall	3.56%	508,371	16
Sofia Russell	3.69%	527,122	16